

VEERABHADRA NAYAKA C K

Product Designer

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Portfolio : View my case studies →

SUMMARY

Product Designer with a BCA background, driven by curiosity about how digital products work. Exploring apps sparked my interest in user experiences, while BCA and UPSC preparation strengthened my analytical, problem-solving, and empathetic thinking. I chose UX/UI to combine technology, creativity, and problem-solving to design around real user needs.

WORK EXPERIENCE

Brain Quest Consultancy and Training, UAE

Wix Studio Designer - Intern | Mar 2026 - Jul 2026

- Designed and delivered responsive Wix Studio websites across 3 projects.
- Streamlined recurring content management with reusable templates and CMS-powered experiences.

Techisor, Bengaluru

UI/UX Designer - Intern | Dec 2025 - Feb 2026

- Redesigned CRM dashboard and mobile workflows for lead creation, meetings, and deal conversion.
- Built prototype and refined workflows through multiple feedback iterations with managers and leadership.

PROJECTS

PAISASENSE

- Addressed personal-finance and spending challenges identified through research with 7 users by designing transaction tracking, Safe-to-Spend, AI Coach, Goals, and Challenges.
- Evaluated 2 key tasks through usability testing, achieving 87.5% success on Money Ritual and 66.7% on Purchase Impact.

DayZy - AI Powered Day-out Planner

- Addressed difficulties in choosing places and coordinating with friends, identified through research with 8–10 participants within a 5-member team.
- Designed AI recommendations, group planning, chat, calendar integration, and place discovery to address these planning challenges.

Togile CRM Mobile Application

- Addressed CRM usability and navigation issues by redesigning dashboards, KPI cards, reports, and mobile interfaces across 4 key areas.
- Reduced CRM navigation steps by ~20% through improved information hierarchy.

KEY SKILLS

- Problem Definition
- UX Research
- Information Architecture
- Interaction Design
- Wireframing
- Visual Design
- Prototyping
- Usability Testing

TOOLS

- Figma
- Wix Studio
- Canva
- Maze

EDUCATION

Professional Bootcamp in UX/UI Design - DesignBoat UI/UX School | Jun 2025 - Nov 2025

Bachelor of Computer Applications - Acharya Institute of Graduate Studies, Bengaluru | July 2018 - Sept 2021